

# REGULATION

## ISTITUTO MARANGONI SCHOLARSHIP – MOLESKINE FOUNDATION

### Brand Description:

The Moleskine Foundation is a non-profit organization that pursues a mission of “Creativity for Social Change.” A central belief is that creativity is key to producing positive change in society and driving our collective future. Its focus is to inspire, empower and connect young people to transform themselves and their communities. To do so, the Foundation implements a set of unconventional educational programs that unlock the creative potential and develop change making attitude in youth. The Foundation enables collaborative processes to generate spaces where criticality and imagination can occur. It is done through the development of a global platform of cultural and creative partner organizations operating in the field of creativity for social transformation.

### The contest/project:

Moleskine Foundation is partnering with Istituto Marangoni to launch a contest “Creativity for Social Change” to win 2 full scholarships for its short courses for 2 Creativity Pioneers, the cultural organizations that have been awarded through the Creativity Pioneers Fund for their work with creativity to foster social change in their community.

The applicants will submit their motivational letter and their portfolio for review. The portfolio should be a pdf with a minimum of 10 pages, demonstrating the work and experience in the field of the chosen short course.

## THE SCHOLARSHIP

There are two full scholarships that can be won for one of the following short courses delivered by Istituto Marangoni:

- Product Design
- Digital Graphic Design
- Fashion Design

The Courses are in English and include 3 full weeks (75 hours) of in-person training in Milan, Italy, on the following dates:

17 June – 5 July 2024

Winners will get a full scholarship of 4000 euro worth.

Please note that Travel and Accommodation expenses as well as all other costs not mentioned are the responsibility of the participants.

How to participate:

- Click on “Apply for a Scholarship” and then on “Start your Application”
- Fill in the application and upload the documents mentioned in the below point
- You will receive an auto-generated response once your application has been received

Participation in the call is free. Each participant can submit only one application. Multiple requests won't be taken into consideration.

What to submit:

Please upload the below documents to register to the contest:

- Project (as described in the dedicated section)
- Passport or National ID card scan
- Signed Motivation letter with an explanation of why you deserve the scholarship

The official language of the call is English.

Timeline and Deadlines

- Scholarship launch : end of March
- Assignments to be uploaded within May 3d
- Jury selection : w.o May 6th
- Winners announcements : w.o May 13th

Jury and evaluation criteria

Projects will be evaluated by a specialised jury (hereby called the “Jury”) and ranked on the basis of the following criteria:

- Coherence of objective;
- Level of Innovation;
- Project feasibility and aesthetic approach;
- Overall quality;
- Ability to synthesize information and clarity of the project.

### Award

The winners of the competition will be awarded to full scholarship (enrolment fee is due) for one of the above mentioned short courses at Istituto Marangoni Milano School.

\*Any scholarship allocated to the intake for which the student is enrolling will NOT be automatically valid and confirmed for the next intake. The Management together with the Jury will assess (and possibly confirm) any potential reassignment.

Applications will be evaluated on a rolling basis.

### Results and publication

Upon publication of the winner's name, the person will be asked to confirm receipt of the scholarship and within 4 working days.

In case the winner does not confirm within 4 working days, the scholarship will be automatically transferred to the next participant in the ranking list.

\* Marangoni School reserves the right to terminate the competition at any time for any reason and even to cancel it.

### Rights and use of the delivered outputs

The participants (hereinafter the “Participants”) agree to transfer to Istituto Marangoni\* the right to use the special projects (hereinafter the

“Project”) and the products that will be, where applicable, implemented as a consequence of the project; the right to use any output delivered for the participation to the contest for ideas “CONTEMPORISING TRADITION”, as well as all the materials connected to the projects and delivered, including the drawing of the Project, the sketches, the samples, the models, the tests and the video and photo materials. Istituto Marangoni reserves the right to use, publish and exploit the Projects in the form and manner deemed most appropriate: participants shall also authorize Istituto Marangoni to use the documents received for promotional purposes and in the manner deemed most appropriate. The Participants, joining the contest for ideas “CONTEMPORISING TRADITION” declare that Istituto Marangoni cannot be subject to any claim resulting from such use. In any case, the participants agree to indemnify and hold Istituto Marangoni and its successors harmless from any liability toward third parties.

#### Declarations and warranties

The Participant declares and guarantees:

- (i) to be the author of the Project, to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;
- (ii) that the Project is original and shall not, directly or indirectly, infringe any third parties’ right, including copyrights and intellectual property rights;
- (iii) that the Project shall not contain any obscene, violent, defamatory, blaspheme, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law; in the event the Project contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein;
- (iv) that there are no rights or agreement with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether made or brought before the courts or otherwise, by third parties related to the Project and/or to the

rights granted pursuant the article 8 and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted herein..

#### Information on the treatment of personal data

Personal data collected as a result of the participation to the call will be used for the following purposes: execution of the operations of the call and for the thereto related purposes: the processing of personal data will be executed using manual, electronic and telematics tools closely related to the purposes for which they were provided; they could be disseminated through websites and social networks connected to the Istituto Marangoni. In case of refusal to provide the requested data in order to participate in the call, the application form will be rejected or the potential participant excluded. In case of refusal to provide the data, as indicated, in order to transfer the advertising material, there will be no consequences. Personal data collected as a result of the call participation will be registered in the Istituto Marangoni database, holder of the treatment;

People to whom the data collected as a result of the participation to the call refer to are considered the holders, pursuant to article 7 of the Legislative Decree 196/2003, of the related rights, among them, the confirmation of the existence of their personal data and their provision in an intelligible form, the cancellation, the transformation into anonymous form or blocking of data processed unlawfully, as well as the updating, rectification, integration and to oppose the treatment for any legitimate reason. By participating in the call, the participants give their consent to the aforementioned treatment of data.

#### Consent to the use of personal data

Participants authorise Istituto Marangoni S.r.l. to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call. They grant it to the Istituto Marangoni S.r.l. the right to use the said "material" in the context of the publishing products directed by the Istituto Marangoni S.r.l. and in the context of the institutional website and social networks.